

Coalition for Diversity and Inclusion in Scholarly Communication

AGENDA

DATE Friday, June 1, 2018 | 9:30 am CT

LOCATION **Sheraton Grand Chicago, Huron - Level 2**
<https://global.gotomeeting.com/join/136619133> or by phone:
United States: +1 (312) 757-3119 | United Kingdom: +44 330 221 0097
Access Code: 136-619-133

ATTENDEES **Suzanne Kettley**, Canadian Association of Learned Journals
Patty Baskin, Council of Science Editors
Darrell Gunter, STM - International Association of Scientific, Technical, and Medical Publishers
Melanie Dolechek, Society for Scholarly Publishing
Alice Meadows, Society for Scholarly Publishing
Lori Carlin, Society for Scholarly Publishing
Jennifer Pesanelli, Society for Scholarly Publishing
Kelly Schild, International Society of Managing and Technical Editors
Julie Nash, International Society of Managing and Technical Editors

Calling in:

Meghan McDevitt, International Society of Managing and Technical Editors
Melanie Schlosser, Library Publishing Coalition

Unable to attend:

Peter Berkery, Association of University Presses
Charlie Rapple, UKSG
Anna Creech, NASIG
Bev Acreman, UKSG
Audrey McCulloch, Association of Learned and Professional Society Publishers
Matt McKay, STM - International Association of Scientific, Technical, and Medical Publishers
Claire Redhead, Open Access Scholarly Publishers Association
Tim Bennett, Council of Science Editors

Notes:

- Discussed changes proposed by AUP; made several small edits.
 - Each organization will seek approval at whatever level it deems necessary to incorporate the revisions. **Deadline for approval is July 14.**
 - Target date for press release and **website launch is July 27**
 - Alice noted that we may want to put together a more formal communication plan to coordinate our efforts announcing the Coalition and the Principles.
- Discussed additional changes to the [website](#)

- Darrell will approach Matt McKay (STM) about designing a logo; typography only is okay and the group agrees to try to expedite the revision and approval process; **goal for completion is also July 14**. This would be a volunteer effort, as there is not budget. If Matt cannot do it, the group will seek out other volunteers from within our organizations.
 - We agreed not to post photos and names of the representatives due to the maintenance required to keep it current. It was suggested we post the minutes of each meeting instead which lists the individuals who are currently serving as representatives. NOTE: *This is now complete; listed on the Contacts page for lack of a better place to put it.*
 - The URL C4DISC.org has been secured. (SSP is covering this cost for now)
 - The email address C4DISC@gmail.com has been secured.
 - The Twitter handle @C4DISC has been secured.
- Approach for evaluating the proposals
 - Submit questions for each respondent in the proposal specific Google Doc **by June 15**. Each respondent will have access to their Google Doc and input their responses directly. They will have until June 22 to respond.
 - The working group (Lori, Suzanne, Patty and Darrell) have developed a score sheet. Each organization will present one set of scores for each proposal. **Deadline for submission is June 30**. Scores should be submitted in Survey Monkey: **Link to be forwarded separately.**
 - The proposals fall into two broad categories: Academic Research Approach and Market Research Approach. Once scoring is complete, we'll schedule a meeting to discuss the results. One proposal in each category will be selected and invited to present to the group. **References will be checked by July 13** on just the top two. **Target date for completing presentations is July 31.**
 - Melanie will update the respondents regarding the process and timeline.
 - Funding options for the survey
 - A combined funding approach is probably going to be necessary to raise the amount we need.
 - Once we narrow the list of proposals to the top two, it was suggested we put together some talking points (and maybe a PPT) so that we can approach participating organizations to ask for financial support. At that point we should have a range of cost. It's understood that some organizations may be able to contribute more than others. Talking points should include information about the benefits to the organizations.
 - Asking members of our organizations to sponsor/donate is also a viable approach. Noting some overlap, a collective "ask" may make the most sense with some dividing up of the collective list for personal outreach.
 - The third approach is grant funding. A working group was appointed to start looking into possible sources for grant funding and gathering info about application guidelines and requirements. This group is chaired by Kelly Schild with Jennifer Pesanelli, and possibly Peter Berkery assisting. Possible grants to research: ASAE, Mellon, Gates, Chan-Zuckerberg. The proposals may offer some additional suggestions.
 - Other initiatives for consideration
 - At the point where we need to accept sponsorship funds and pay the survey partner, it was noted that we may need to have some kind of formal incorporation as a non-profit

legal entity for tax purposes. Kelly Schild will start researching this using ASAE resources and Jennifer Pesanelli suggested an attorney FASEB uses if we need legal support.

Key Dates:

JUNE 15	Add questions for respondents to the Google Sheets
JUNE 22	Responses to questions due from respondents
JUNE 30	Scores for proposals due in Survey Monkey
JULY 9	Select top 2 proposals
JULY 13	References for top 2 proposals complete
JULY 14	Approvals for revised Statement of Principles due
JULY 14	Approve Logo
JULY 27	Launch website and distribute press release
JULY 31	Presentations for top 2 proposals complete
AUGUST ?	Select top proposal and notify respondents