

Coalition for Diversity and Inclusion in Scholarly Communication

NOTES

DATE Tuesday, September 18, 2018 | 10:00 am CT

LOCATION <https://global.gotomeeting.com/join/761683301>
United States: +1 (571) 317-3129, United Kingdom: +44 330 221 0088
Access Code: 761-683-301

ATTENDEES **Suzanne Kettley**, Canadian Association of Learned Journals
Patty Baskin, Council of Science Editors
Melanie Dolechek, Society for Scholarly Publishing
Julie Nash, International Society of Managing and Technical Editors
Peter Berkery, Association of American University Presses
Charlotte Roh, Library Publishing Coalition
Darrell Gunter, STM - International Association of Scientific, Technical, and Medical Publishers
Jennifer Pesanelli, Society for Scholarly Publishing
Lori Carlin, Society for Scholarly Publishing

Unable to attend call:

Alice Meadows, Society for Scholarly Publishing
Claire Redhead, Open Access Scholarly Publishers Association
Charlie Rapple, UKSG
Bev Acreman, UKSG
Angela Dresselhaus, NASIG
Audrey McCulloch, Association of Learned and Professional Society Publishers
Matt McKay, STM - International Association of Scientific, Technical, and Medical Publishers
Tim Bennett, Council of Science Editors

Notes:

Update on Statement of Principles

- STM and CSE both had concerns with the following sentence in the Acknowledgements section of the Statement:
 - The scholarly publishing industry, however, has historically done a poor job of recruiting and retaining talent from a wide range of demographic groups.
- STM will only approve the statement if that sentence is removed.
- CSE thought the word “poor” was too harsh and suggested alternatives.
- **ACTION ITEM:** In the interest of moving forward, it was decided we would re-approach our respective governance bodies and seek approval of the statement with that sentence removed.

- Target date to confirm approvals (if necessary per your organization) is September 25 in hopes of launching the website/press release by the end of October.

Update on Survey Proposals

- Proposed plan:
 - A preferred provider was identified (by most, but not unanimous) but there is still considerable concern about the cost. Reasons cited for the preference included: their presentation was more convincing; more experience with this type of project, more academic approach, understanding of requirements, support offered for grant research and writing, and the ability to leverage their reputation when it comes to fundraising.
 - We take a phased approach to implementing the project. A multi-faceted funding approach is going to be necessary to fund the project at this price point.
 - Contact preferred provider to confirm a phased approach is feasible and to ask for them to reconsider their fees.
 - **UPDATE:** Regarding lowering the cost, provider said that if we went with the corporate sponsorship model for the \$100K that they would be considering being one of the sponsors, contributing financially to the project, thereby lowering the cost. We didn't discuss specific sponsorship levels. They thought the two phase approach would work well with an initial contract for the methodology and an option for the second contract for the implementation contingent on acquiring the funds. They would be willing to work with us on developing the corporate sponsorship model as well, as they think this approach would improve stakeholder engagement and improve participation in the project. They had some specific prospects in mind. They wouldn't be able to start Phase 1 until late fall/early winter, but thought we should plan on about 3 months for that phase which would give us time to fundraise for Phase 2.
 - C4DISC member organizations provide the funding for Phase 1 of the project, data collection methodology and analytical plan. The cost of Phase 1 is \$50,000. With 11 participating organizations, contribution per organization would be \$4550. At this time, we'd like to confirm if each organization is willing to contribute that amount (or more), or if not, how much could each organization contribute. There is an understanding that we are dealing with budgets of multiple sizes and that for many of us, these funds will be an investment from our reserves. Please consult your governance and report back to the group.
 - Phase 1 work would commence while we attempt to raise the funds for Phase 2.
 - Phase 2 of contract with preferred provider would be predicated on their assistance with obtaining grant funding and/or our ability to raise sponsorship funds from our member organizations. There is an understanding that if we are unable to raise the \$100K needed for Phase 2 that the only deliverable we'll have from provider is a data collection methodology and analytical plan.
 - We will seek funding for Phase 2 from three possible sources: a) grants with provider's assistance, b) sponsorship from our member organizations, c) a GoFundMe campaign.
 - Darrell will approach the STM Board Members (once the Statement is approved and released) to gauge whether those individual board members' organizations would be willing to sponsor the initiative and if so, at what monetary level (testing the feasibility of this approach).